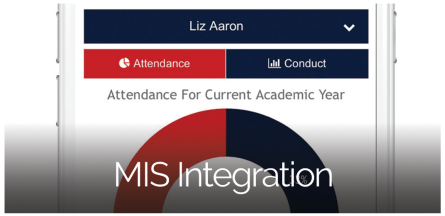
Smart School Websites

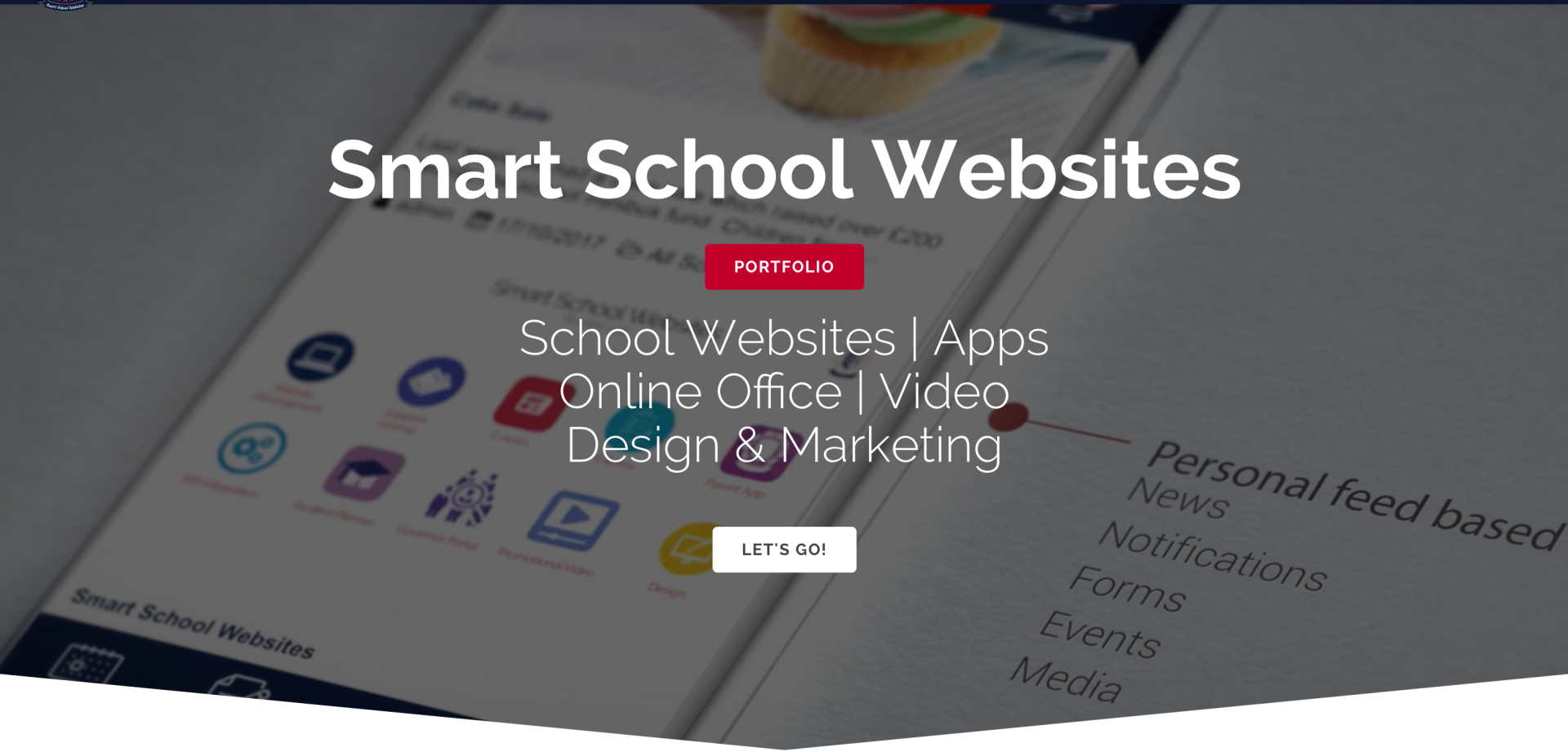


Smart School Websites

PORTFOLIO

School Websites | Apps
Online Office | Video
Design & Marketing

LET'S GO!



Introduction

Smart School Websites are a website, app and video company based in Leeds and Darlington. We pride ourselves on our customer service and approach each new project with a blank canvas and strive to create long lasting partnerships with all our customers.

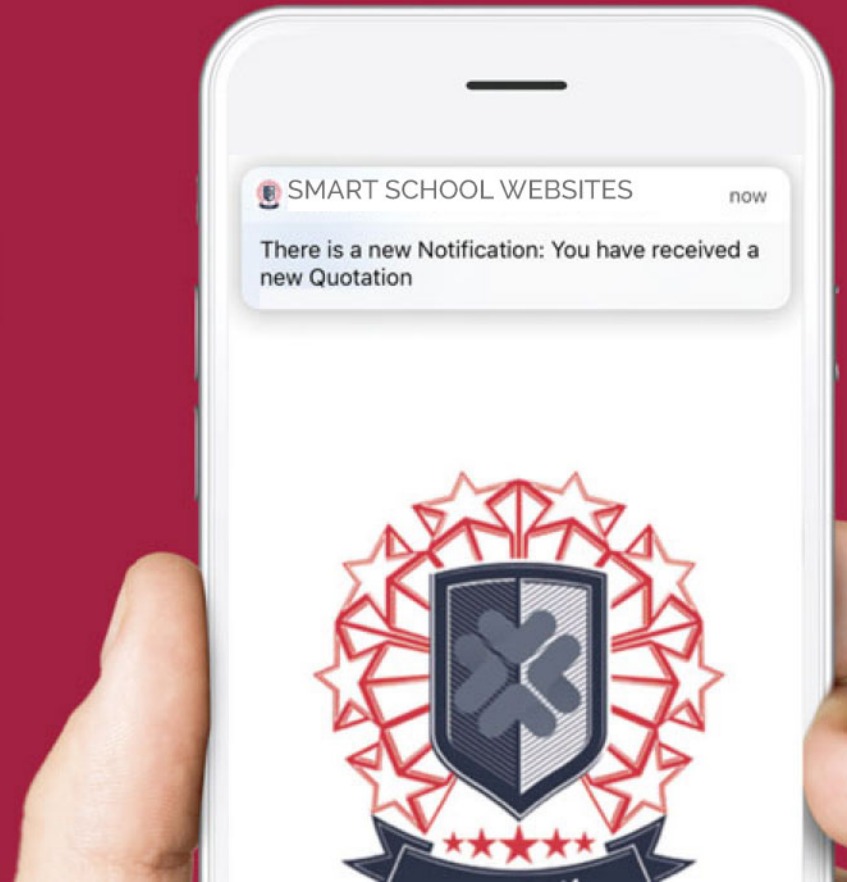
Our design approach is simple – we create initial concepts following a discussion and keep the discussion going until you are 100% happy with the design layout. We can create initial designs online so you can see exactly how your site is going to look when live.

Our app is also a great way to keep in touch with your young adults – any content on the website can be sent to the app, as well as direct messages to users. Online forms can be used to reduce paper across the organisation and increase productivity.

Finally, we understand that speed is often key – whilst the design process can take time to get things exactly right; we react quickly when needed. Elements such as holding pages or urgent changes can be made in double quick time as we understand things can change quickly and pride ourselves on being a company that can act fast.

Smart School

Quotation



Quotation

Website Features

- Bespoke website design
- Desktop and mobile device optimised
- WordPress driven, with administrator access
- Full training
- Social media streams
- Video integration tool*
- Calendar that can link to Eventbrite events
- Google Analytics
- Search function
- SEO and basic training

Website/App Features

- Online forms
- Notifications
- Events
- News
- Policies/documents
- Links
- Custom dashboard

*Annual fee paid directly to Vimeo for use of the Vimeo Plus service – approx. £72 inc VAT

Quotation

Service	
Website Design & Development	£100 pcm
Training	6hrs annually
Basic SEO	Included
App	Included
UK Based Email Support	Included
UK based hosting	Included
Other Services	
Video Production	£2,000
Design and Print Marketing	POA
E-Commerce	£40 pcm

*Monthly fees are subject to a Minimum 24 month period.
All costs are subject to VAT at the current rate

Smart School Websites
Tel: 01325 633 270
Email: contact@smartschoolwebsites.co.uk
Web: smartschoolwebsites.co.uk