



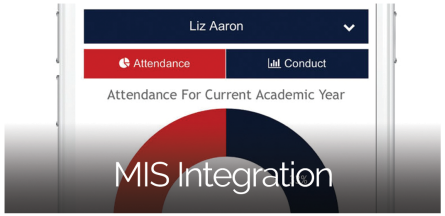
Clitheroe Royal Grammar Sixth Form

Proposal

Smart School Websites















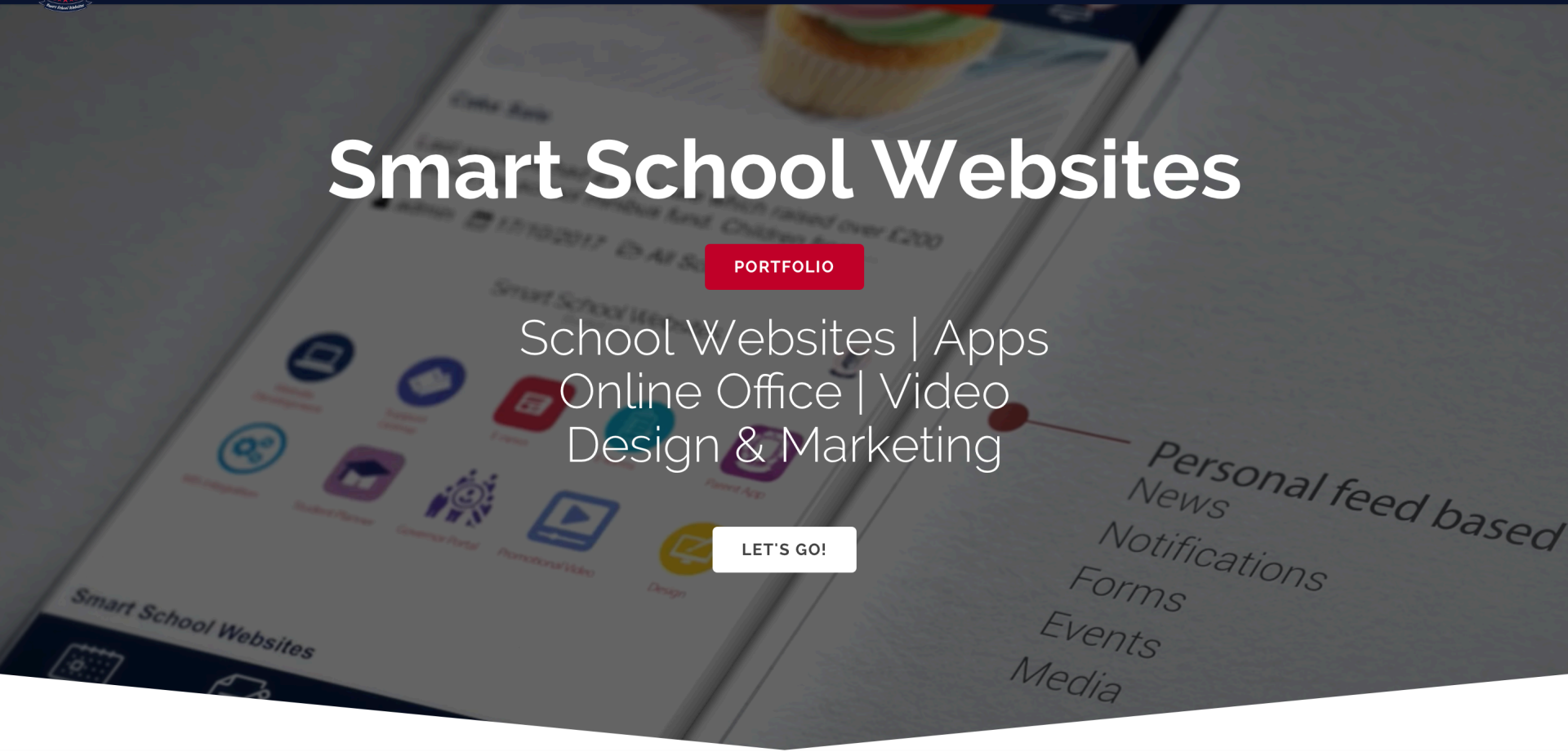












Smart School Websites

PORTFOLIO

School Websites | Apps
Online Office | Video
Design & Marketing

LET'S GO!

Smart School Websites

Founded by its two Directors; formerly working in a high achieving Secondary School, David was the Media Designer – working closely with Dominic who was the School BDM; redesigning and maintaining the school marketing strategy, website and increase parent communication in 2004, the role also included supporting and redesigning websites for feeder primary schools.

Dominic and David worked together on producing marketing materials such as prospectus, course guides and advertising print and video. They also used to teach national curriculum subjects to sixth form students (CISCO and Level 3 Media respectively) as well as Community Education classes to adults. After gaining invaluable sector experience working together for over 6 years Dominic and David pursued a new venture by setting up Inspirar Business Support Ltd (later branded as Smart School Websites).

To date we have presented at the Education BETT Show in London, supported an international school to be finalists of an International School Marketing Award, and Dominic also sits as a Trustee of an Academy and Governor of another local Academy.

Our approach is completely bespoke for every school we work with. Our drive is to develop ideas and work up digital solutions from these. Once developed and live, we see any solution as the beginning of an ongoing project; regularly developing and changing. Schools are a constant changing dynamic therefore their communication and marketing tools must support this.

Smart School

Quotation



Quotation

Sixth Form App		
	Up Front Fee	Monthly Fee*
Sixth Form App Monthly Fee		£150

Prices are based on a single 24 month contract for the schools mentioned above.
*Monthly fees are subject to a Minimum 24 month period.
All costs are subject to VAT at the current rate



Smart School Websites
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