



Smart School Websites

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Smart School Websites



Website
Development



Support
License



E-news



E-forms



Parent App



MIS Integration



Student Planner



Governor Portal



Promotional Video



Design



Smart School Websites

Founded by its two Directors; formerly working in a high achieving Secondary School, David was the Media Designer – working closely with Dominic who was the School BDM; redesigning and maintaining the school marketing strategy, website and increase parent communication in 2004, the role also included supporting and redesigning websites for feeder primary schools.

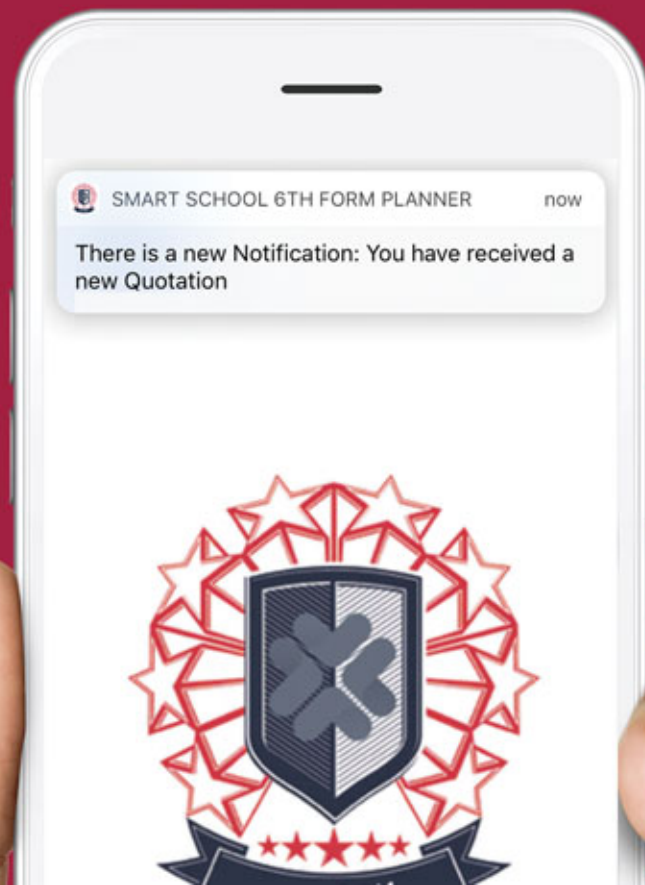
Dominic and David worked together on producing marketing materials such as prospectus, course guides and advertising print and video. They also used to teach national curriculum subjects to sixth form students (CISCO and Level 3 Media respectively) as well as Community Education classes to adults. After gaining invaluable sector experience working together for over 6 years Dominic and David pursued a new venture by setting up Inspirar Business Support Ltd (later branded as Smart School Websites).

To date we have presented at the Education BETT Show in London, supported an international school to be finalists of an International School Marketing Award, and Dominic also sits as a Trustee of an Academy and Governor of another local Academy.

Our approach is completely bespoke for every school we work with. Our drive is to develop ideas and work up digital solutions from these. Once developed and live, we see any solution as the beginning of an ongoing project; regularly developing and changing. Schools are a constant changing dynamic therefore their communication and marketing tools must support this.



Smart School Quotation





Example Quotation.

A formal quotation will be provided once we understand exact requirements

Individual Prices		
<i>Website & App Portal</i>	Up Front Fee	Monthly Fee*
Website Design & Development	£2,000	
Website Support License, includes On-line Forms, E-Newsletter (This option is required with a website contract)		£175
Parent App		£125
MIS Integration with App		£50
Total	£2,000	£350

Package Prices		
<i>Website & App Portal</i>	Up Front Fee	Monthly Fee*
Package 1 Offer With Website Support App and MIS Integration	£2,000 + monthly fee	£300
Package 2 Offer With Website Support App, Without MIS Integration	£2,000 + Monthly fee	£250
Package 3 Offer App without website App and With MIS Integration		£175
Package 4 Offer App without website and without MIS Integration		£125

*Monthly fees are subject to a Minimum 24 month period.
All costs are subject to VAT at the current rate



Example Primary Quotation.

A formal quotation will be provided once we understand exact requirements

Other Services	Up Front Fee	Monthly Fee*
Governor Portal		£75
Promotional Video	£1,920 (or spread monthly)	£80
Photography (per ½ day)		£400
Design Work, e.g. Prospectus, brochures, leaflets, banners, internal / external signage, stationary	Quoted Separately, All-in-one packages available	Quoted Separately, All-in-one packages available

*Monthly fees are subject to a Minimum 24 month period.
All costs are subject to VAT at the current rate